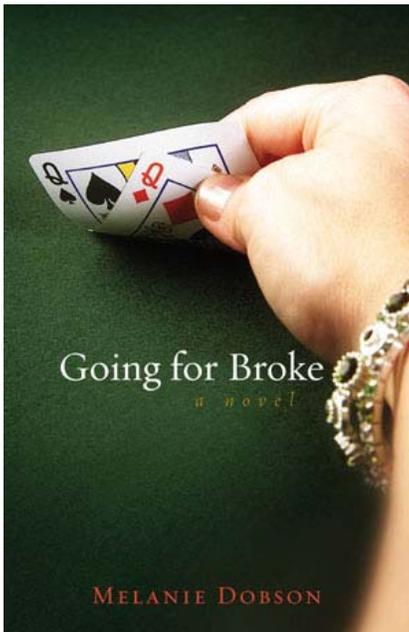


Melanie Dobson Exposes the Seduction and Destruction of Gambling Addiction in Her Latest Novel *Going for Broke*

"I was amazed at the insight Melanie Dobson had regarding this hidden addiction. Her sensitivity, yet witty portrayal of the main character captures the reality of what many female gamblers experience. Going for Broke is a must read for anyone who has a friend or family member with a gambling problem."

Eileen Fox, Gambling Counselor



COLORADO SPRINGS, CO (July, 2006)— Leia Carlisle can't tell anyone her secret. After a debilitating ski injury, she loses her job as an airline pilot and turns to gambling for its empowering adrenaline rush. But the more she gambles, the more Leia thrives on the rush of euphoric wins until the game threatens to destroy her family, her faith—and her life.

"As I researched this novel, I was shocked at the number of people caught in a gambling addiction," says **Melanie Dobson**, author of *Going for Broke*. "Between six and nine million adults have a gambling problem and almost eight million American adolescents are considered to be problem or pathological gamblers."

In 2006, 50 percent of evangelical Protestants and 73 percent of mainline Protestants said they gambled in some form during the past year (Pew Research). While other books have exposed the devastating statistics of gambling, *Going for Broke* is the first inspirational novel written to describe how this addiction can destroy a Christian family.

"I pray this story will be an eye-opener for people who read it as well as help the friends and families of gambling addicts understand how the person they love was trapped by a 'game,'" says Dobson.

"In Going for Broke, Melanie Dobson artistically paints the secret life of the compulsive gambler and then shines the bright light of help and hope. Bravo!" —**Mary Hunt, author of Debt-Proof Living**

(more)

Going For Broke

Page 2

While working at Focus on the Family, Dobson was challenged to write a novel about gambling addiction as she learned the heartbreaking stories of families destroyed by its allure. She is now the owner of the publicity firm Dobson Media and the author of several other titles including *Latte for One and Loving It!* (Cook 2000) and *Together for Good* (Spring 2006). Dobson and her family reside near Portland, Oregon.

For more information about *Going for Broke* or to coordinate an interview about gambling addiction, please contact Melanie Dobson at melanie@melaniedobson.com.

Release: May 2007

Paperback

320 pages

\$13.99

5.5" x 8.5"

Product Categories:

Fiction/General/Contemporary

ISBN-13: 9781589190931

ISBN-10: 1589190939

Short #: 104941

Rights: Worldwide

Cook Communications Ministries (CCM) is a nonprofit Christian communications organization providing discipleship resources for churches and families in the US and other English speaking countries. **Cook Communications Ministries International** (CCMI) is currently working in more than 80 countries and in 150 languages to build the church and families by providing training for developing Christian publishers and products to support discipleship. For more information about our ministry please visit our website at www.cookministries.com.

###